

CDC Operationalized 1305 Performance Measure

Date: 12/18/2015

Performance Measure 2.3.07: Percent of schools that price nutritious foods and beverages at a lower cost while increasing the price of less nutritious foods and beverages

Strategy: Create supportive nutrition environments in schools

Intervention (Enhanced only): Implement policies and practices that create a supportive nutrition environment, including establish standards (including sodium) for all competitive foods; prohibit advertising of unhealthy foods; and promote healthy foods in schools, including those sold and served within school meal programs and other venues

Basic

Enhanced

Domain 2: Environmental Approaches that Promote Health

Domain 3: Health Systems Interventions

Domain 4: Community Clinical Linkages

Short Term

Intermediate

Long Term

AREAS	EXPLANATION
Purpose of Performance Measure	<ul style="list-style-type: none"> The purpose of this performance measure is to determine the extent to which schools are promoting healthy eating by setting the price nutritious foods and beverages at a lower cost while increasing the price of less nutritious foods and beverages (see CDC's School Health Guidelines to Promote Healthy Eating and Physical Activity).
Results Statements	<ul style="list-style-type: none"> In the US, CDC funded grantees worked to promote healthy eating by using pricing strategies.
Definition of Terms (<i>Key concepts defined</i>)	<p>A healthy school nutrition environment includes multiple elements: access to healthy and appealing foods and beverages available to students in school meals, vending machines, school stores, à la carte lines in the cafeteria, fundraisers, and classroom parties; consistent messages about food and healthy eating, and the opportunities students have to learn about healthy eating.</p> <p>Nutrition standards outline the requirements that foods and beverages must meet in order to be sold or available. Nutrition standards can address nutrient requirements (e.g., ≤35% calories from sugar), types of foods and beverages to make available (e.g., fruits, vegetables, whole grains, low-fat or nonfat dairy), portion sizes (e.g., 8 fluid ounce portions of milk), and time of day and locations where items may be offered or sold, served or consumed.</p> <p>Local education agency (LEA) is another word for school district and will be referred to as LEA throughout this document.</p>
Unit of Analysis	<ul style="list-style-type: none"> Schools
Intended/Targeted Population	<ul style="list-style-type: none"> Schools in targeted local education agencies who engage in very little promotion of healthy eating.
Numerator/Count	<ul style="list-style-type: none"> N/A
Denominator	<ul style="list-style-type: none"> N/A
Rate/Percentage	<ul style="list-style-type: none"> Percent of schools in targeted LEAs that price nutritious foods and beverages at a lower cost while increasing the price of less nutritious foods and beverages
Disparities Focus	<p>Approach related/specific:</p> <ul style="list-style-type: none"> N/A

	Stratification: <ul style="list-style-type: none"> • N/A
Data source(s)	The following data sources can/should be used to collect data for this measure: <ul style="list-style-type: none"> • 2014, 2016, 2018 School Health Profiles (2016 Principal Questionnaire, Q32a)
	Not Appropriate: <ul style="list-style-type: none"> •
Frequency of Data Collection	<ul style="list-style-type: none"> • Biannually
References/Resources	<ul style="list-style-type: none"> • CDC’s School Health Index http://www.cdc.gov/healthyschools/SHI/index.htm • CDC’s School Health Guidelines to Promote Healthy Eating and Physical Activity http://www.cdc.gov/healthyschools/npao/strategies.htm • CDC’s Fruit and Vegetable National Action Guide http://www.cdc.gov/nutrition/downloads/national-action-guide2013.pdf • Action for Healthy Kids - Parents for Healthy Kids Toolkit http://www.actionforhealthykids.org/what-we-do/programs/parents-for-healthy-kids • USDA HealthierUS School Challenge http://teamnutrition.usda.gov/HealthierUS/index.html
Questions/Issues for CDC Grantee Collaboration	<ul style="list-style-type: none"> • N/A
Additional Information/Guidance	<ul style="list-style-type: none"> • N/A